

## IRB showcased at MUBA

# muba

Each year at the MUBA, Switzerland's largest Spring Fair, the host city of Basel invites a different canton and a different nation to present themselves. This year Ticino and Austria were the guests of honor during the trade show. MUBA attracts more than 300'000 visitors.

The large and luminous stand of Ticino was coordinated by the Division of Economic promotion of the Canton, and the design underscored a different view of Ticino with the slogan "Ticino is closer than you think".

Turning the perceptions of Ticino on their heads, the flooring of the stand depicted a blue sky mottled with white clouds, giving visitors the feeling of walking on air. In the center of the stand were the USI, the SUPSI and the IRB promoting research and education.

The official opening ceremony of the stand and the MUBA were accompanied by traditional ticinese accordion and violin music, and of course the fine Merlot and the excellent dairy products of the Canton were available.



State Councilor of Basel, Carlo Conti, was joined by Cancelliere dello Stato Ticino, Giampiero Gianella to cut the ribbon.



Federal Councilor Samuel Schmidt was on hand to give the opening address for the fair and visited the stand.





Humabs LLC is the company which has licensed technology patented by the IRB with the intention of developing new therapeutic approaches to infectious diseases. This month they will be holding their annual meeting in Lugano where they have also set up a subsidiary to run their activities in Ticino, including labs in the new IRBIS building.

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#### **SUPSI DIRECTION VISTS IRB**



The IRB was pleased to host the Direction of the SUPSI on the occasion of their regular board meeting. Prof. Lanzavecchia and Tom Brooks presented the institute and provided them with a tour of the facilities.

The SUPSI University of Applied Sciences and Arts of Southern Switzerland is one of the eight SUP Universities recognised world-wide. The modern teaching method adopted blends theoretical-scientific lessons with a vocational aspect; study commitments can also be combined with professional practice.

Great importance is placed on research, which is conducted by means of projects that are either assigned by major European and national agencies on the basis of competitive bids, or commissioned by companies and institutions.